PRESS RELEASE

BeNarative and Haivision join forces to facilitate secure live video production.

Your video production made easy. Your transmissions secured.

Paris, April 3, 2025 — BeNarative, the innovative video production platform, announces a technical and commercial partnership with Haivision, world leader in video solutions.

This collaboration integrates Haivision's advanced technology into the BeNarative mobile production solution, offering media professionals and corporations unrivalled quality and contribution security. While users already had access to the only control room that can be operated from a cell phone or tablet, this added layer of safety helps BeNarative continue growing into the best video production platform for any situation.

"This partnership with Haivision marks a milestone for BeNarative," says Jean-Marc Denoual, CEO of BeNarative. "It enables us to offer professionals even more powerful capture and broadcast solutions, while remaining true to our mission: to make video production accessible, agile and qualitative."

Technological synergy for all video productions

Thanks to this partnership, BeNarative users benefit from a state-of-the-art cloud control unit capable of aggregating video streams from multiple sources, including the MoJoPro professional camera application and Haivision encoders. This approach guarantees unprecedented flexibility for the capture, production and distribution of broadcast-quality content, while simplifying the entire video production workflow.

"Haivision is delighted to partner with BeNarative to bring our expertise in high-performance contribution to an innovative mobile video production solution," adds Jean- Marc Racine, Chief Product Officer at Haivision. "Together, we are opening up new opportunities for capturing and distributing professional content."

This breakthrough enables newsrooms, TV channels, sports clubs, event organizers and corporations to optimize their video production, reducing costs while increasing agility. The partnership between BeNarative and Haivision paves the way for easier

multi-camera capture, secure, high-performance live broadcasting and outstanding image quality, even in complex network environments.

A solution tailored to the needs of professionals

The integration of Haivision technologies into BeNarative includes:

- Compatibility with SST (Safe Stream Transport Live Contribution over Bonded Networks), guaranteeing reliable, secure transmission of video streams.
- Greater flexibility for capturing and broadcasting video from any location, with broadcast-standard quality.
- Simplified production workflows for media and corporate clients wishing to produce live or recorded content.
- Multistream and reach the audiences, wherever they are.

These options are in addition to BeNarative's existing features, including:

- Multisource video production, including desktop, mobile, shared screen gaming, DSLR, Drone, and RTMP/SRT Push/Pull.
- Production templates suited for everything from commentary, to interviews, to multicam shots.
- An easy to navigate control room that makes any broadcast a breeze
- Multi-broadcast capabilities, allowing users to go live on every popular platform or a personalized RTMP server.

Formulas

The offer is now available on the BeNarative platform in two packages.

The first is an annual subscription called **BeSafe**, comprising a license fee including access to four Haivision feeds and a production fee invoiced by the hour at $50/hour.

The second is an event-based formula to meet one-off production needs requiring secure transmissions.

Hands on with BeNarative

To book a one-on-one meeting with BeNarative at the 2025 NAB Show, please email BeNarative@hopscotch.us — and be sure to visit the demo at Haivision's booth, W2221 in the West Hall.